

OPIS A DOW JONES COMPANY

1st Annual
Canadian Carbon & Biofuels Forum
May 20-21, 2025 | Vancouver, BC, Canada

Sponsorship Prospectus

[LEARN MORE](#)





1st Annual
Canadian Carbon & Biofuels Forum

OPIS A DOW JONES COMPANY

Position your brand
as a market leader.

Join us at the **1st Annual OPIS Canadian Carbon & Biofuels Forum**, the premier gathering designed to connect decision-makers and industry leaders in the evolving carbon and biofuels markets. This event offers a unique platform to engage in impactful discussions, foster meaningful relationships, and explore opportunities in this rapidly growing sector.

The Forum will bring together key stakeholders to collaborate on strategies, negotiate partnerships, and uncover new business prospects that drive growth and innovation.

Don't miss your chance to sponsor this milestone event—position your brand as a thought leader, showcase your expertise, and build valuable connections that will shape the future of the carbon and biofuels industry.

TABLE OF CONTENTS

WHY SPONSOR?

WHAT'S INCLUDED?

SPONSORSHIP TIERS

PLATINUM SPONSORSHIP

GOLD SPONSORSHIP

SILVER SPONSORSHIP

BRONZE SPONSORSHIP

RESERVE YOUR SPONSORSHIP

Why Sponsor?

Gain a competitive advantage

By showcasing your companies' unique benefits, products, services and value proposition you can position yourself as a market leader and innovator, helping to gain that critical competitive edge needed in today's business environment.

Solidify existing customer loyalty

A sponsorship at the **1st Annual OPIS Canadian Carbon & Biofuels Forum** is the ideal way to keep your brand, products, and message in front of your current clients – reminding them of why they choose to do business with you initially and positioning your brand as solid, stable and here to help – not just today, but tomorrow and for years to come.

Build brand awareness on a global scale

Drive sales and expand your customer base by networking with attendees from every region of the world who'll be participating in the Forum. These customers and prospects are seeking solutions to their operational challenges – how can you help?

Force multiplier for sales efforts







Consider the investment in both time and travel it would take for your sales teams to meet with over 200 current and potential customers – the Forum brings those decision makers together in one location for you and your sponsorship places your brand in a position to capture mind and market share in what will be the best sales opportunity of the year.

What's Included?

Every sponsorship level at the **1st Annual OPIS Canadian Carbon & Biofuels Forum** (Platinum, Gold, Silver and Bronze) comes with the following set of marketing/brand-building benefits as part of your package.

1st Annual
Canadian Carbon & Biofuels Forum

OPIS A DOW JONES COMPANY

	Recognition as a sponsor in pre-event marketing materials.
	Logo, company description and hyperlink on the event website, listed by sponsorship level (Platinum, Gold, Silver, Bronze).
	Complimentary "all-access" passes based on sponsorship level (details provided with each package).
	Dedicated liaison to coordinate sponsor benefits.
	Recognition of sponsorship by Forum chair during the welcome and opening remarks.
	Logo, company description and hyperlink in event "app", available to all delegates one (1) week prior to the event.

Sponsorship Tiers



Platinum

[SEE ALL SPONSORSHIPS](#)



Gold

[SEE ALL SPONSORSHIPS](#)



Silver

[SEE ALL SPONSORSHIPS](#)



Bronze

[SEE ALL SPONSORSHIPS](#)

Platinum Sponsor Options

1st Annual
Canadian Carbon & Biofuels Forum

OPIS A DOW JONES COMPANY

In addition to the benefits listed on page 5, your Platinum Sponsorship includes 3 complimentary “All Access” registrations to the Forum and your choice of one of the following premium sponsored items.

Welcome Reception

Two hours of brand building exposure on the opening night of the Forum that includes signage as attendees come through the door and your logo displayed at the bar, food stations and tables.

[Lock-in Now](#)

Cocktail Reception

Two hours of brand building exposure at the end of Day one of the Forum that includes signage as attendees come through the door and your logo displayed at the bar, food stations and tables.

[Lock-in Now](#)

Networking Luncheon

1.5 hours of brand exposure which includes signage as attendees come through the door and logo placement at each lunch table.

[Lock-in Now](#)

Gold Sponsor Options

In addition to the benefits listed on page 5, your Gold Sponsorship includes 2 complimentary “All Access” registrations to the Forum and your choice of one of the following premium items.

1st Annual
Canadian Carbon & Biofuels Forum

OPIS A DOW JONES COMPANY

Tote Bag

Logo placed in a high visibility position on the canvas bags provided to all attendees.

[Lock-in Now](#)

Badge Lanyard

Logo featured in a repeat pattern on a lanyard that holds all attendee badges.

[Lock-in Now](#)

Hotel Key Cards

Your logo printed on the hotel room key cards of all attendees registered in the Canadian Carbon & Biofuels Forum room block and distributed at check in at the host hotel.

[Lock-in Now](#)

Pad and Pen

Your logo placed prominently on a notepad and pen provided to each attendee during registration.

[Lock-in Now](#)

Charging Station

Your company's logo featured on cell phone charging station available to all attendees.

[Lock-in Now](#)

Floor Banner

10' x 10', 4/C “floor cling” displayed in a prominent location in the venue.

[Lock-in Now](#)

Wireless Internet Sponsor

Sponsor's logo will be reflected on wireless internet information provided to all attendees, includes customized SS ID and password.

[Lock-in Now](#)

Silver Sponsor Options

In addition to the benefits listed on page 5, your Silver Sponsorship includes 1 complimentary “All Access” registration to the Forum and your choice of one of the following premium items.

1st Annual
Canadian Carbon & Biofuels Forum

OPIS A DOW JONES COMPANY

Refreshment Break [3 Available]

Sponsors logo on food/beverage stations, table tents and napkins during a selected refreshment break.

[Lock-in Now](#)

Breakfast [2 Available]

Sponsors logo on food/beverage stations, table tents and napkins during a selected breakfast.

[Lock-in Now](#)

Bronze Sponsor Options

1st Annual
Canadian Carbon & Biofuels Forum

In addition to the benefits listed on page 5, please make your choice of one of the following premium items.

OPIS A DOW JONES COMPANY

Literature Table

A 6-foot draped table to showcase your products and services to all attendees for the duration of the event.

[Lock-in Now](#)

Literature Distribution

Your corporate literature distributed on the chairs of all attendees during the general session.

[Lock-in Now](#)



OPIS A DOW JONES COMPANY

1st Annual
Canadian Carbon & Biofuels Forum

1st Annual
Canadian Carbon & Biofuels Forum

OPIS A DOW JONES COMPANY

Reserve your Sponsorship

Sponsorships for the **1st Annual OPIS Canadian Carbon & Biofuels Forum** are available on a “first come, first served” basis and are expected to sell out far in advance of the event, so don’t delay and risk losing the item that you’ve been considering!

To reserve your individual networking function or branded item, please contact:

David Coates
Executive Director – Global Conferences and Events
+1.713.305.0116
dcoates@opisnet.com

Thank you for your business and support - We look forward to seeing you at the Forum in May 2025!